

RULES TO RECYCLE BY

PERFECTLY ACCEPTABLE:

Here's what you **CAN** recycle in your curbside cart:

Paper (anything that tears), such as:

- Newspapers
- Magazines
- Junk mail (slick paper OK)

Cardboard, such as:

- Food or Cereal Boxes
- Shipping Boxes
- Poster Board

Metal, such as:

- Food cans (it's OK to leave the labels on.)
- Pet food cans
- Aluminum drink cans

DON'T EVEN THINK ABOUT IT:

Here are a few examples of what you **CANNOT** recycle in your curbside cart:

- Glass
- Plastic (bottles, bags, etc.)
- Trash
- Yard Waste



Have questions about something you want to recycle? Call Curby at 880-1000

HOW CAN I RECYCLE OTHER STUFF?



Have you received a curbside recycling cart from Metro, but still want to recycle the materials not accepted in curbside pick-up? Or perhaps you live outside the Urban Services District and have been eyeing your Nashville neighbors' carts, wishing you could participate in the city's revitalized recycling program. Well, there are places throughout Davidson County designed just for you: recycling drop-off and convenience centers.

Nashville's 11 drop-off centers accept almost anything recyclable: newspapers, office paper, cardboard, aluminum and tin, glass and plastic. The city also has a convenience center that accepts not only the items listed above, but hazardous materials and bulk items, such as used oil, antifreeze, batteries, tires, appliances and furniture, as well. The drop-off and convenience centers are easy to use, and also benefit many local non-profit organizations and schools who volunteer to manage the centers.

Last year, the centers collected more than 9,000 pounds of recyclable material – that's 9,000 pounds of waste diverted from landfills! So, while many Nashvillians have used these centers in the past, it's time for everyone to visit the nearest drop-off or convenience center and join their neighbors in helping to make the Nashville area a cleaner and greener place to live.

For more detailed information, check out our Web site www.nashville.gov/recycle or e-mail questions/comments to Curby directly at curby@nashville.gov.

DROP-OFF SITES:

Kroger

3930 Clarksville Pike
7087 Highway 70 S
3955 Nolensville Road
4400 Lebanon Road
301 Old Thompson Lane

Hillsboro High School

3812 Hillsboro Pike

Nashville State Technical Institute

120 White Bridge Road

Granbery Elementary School

5501 Hill Road

Compton's Foodland

2811 Smith Springs Road

Rivergate Recycling

630 Myatt Drive

Gifford Place

221 Gifford Place

CONVENIENCE CENTERS:

Anderson Lane Center

939 Anderson Lane

East Center

941 Dr. Richard Adams Drive

CURBY: IT'S FACE TIME

So you've heard of Curby, Nashville's recycling expert, but have you ever seen him? Or her? It?

Well, you are not alone. People all over Nashville are beginning to ask: **What Does Curby Look Like?**

Metro Public Works is asking our city's most imaginative residents – young people, of course – to decide what Curby should look like.

All Davidson County students from public, private, and home schools are invited to submit their drawings of Curby in the **Official "What Does Curby Look Like? You Decide!" Art Contest**.

If you know an art or science buff enrolled in grades K-12, encourage them to participate in this exciting contest. The grand prize winner's art will be the model for Nashville's first-ever official recycling mascot.

Teachers and students will soon receive information about the contest through their individual schools. Budding artists in need of information or additional entry forms



CURBY'S CASTLE

Want to learn more about recycling? Keep your eyes open for Curby's Castle! It's now touring Nashville, with appearances scheduled at schools, libraries, museums, business centers, and many upcoming special events. Fashioned entirely of recycled and recyclable materials, Curby's Castle is an educational tool and a conversation piece rolled into one.

The pods are made of wood and corrugated metal. The shelves are made of rubber and a collage of magazine photos, and capping it off is – what else – a container full of recyclables. Each component of Curby's Castle was chosen for artistic value as well as recyclability. And it shows: You've never seen anything like it!

► CURBY'S CASTLE ON TOUR:

If your organization is planning an event or if your place of business would like to show its support for recycling, you may reserve a spot in Curby's Castle's schedule. Some of Curby's Castle's special features include: eight interchangeable graphics and information panels, alcoves for displaying recyclables, display shelves and storage for brochures and other giveaway items, and a three-dimensional version of the Metro Recycling logo. For more information or to make a reservation, please call Brian Bennett at 259-4000.



2002

THE SUMMER OF CURBY

Household recycling is catching on big in Nashville



Pop Quiz:

Where should you place your recycling cart on collection day?

- A) On the curb, a few feet away from other stationary objects
- B) In your backyard, next to the dog's house
- C) At the foot of your porch steps, next to the kids' bikes...and wagon...and scooters...and rollerblades...
- D) On the curb, right next to the mailbox

See inside for answer.

SPECIAL THANKS TO:



as well as Recycle! Nashville, the Hillwood High School Environmental Club, and Smurfit Stone Container Corp.

WHAT WAS THIS SUMMER'S HOTTEST TREND IN NASHVILLE?

No, we're not talking about fruity martinis. According to early reports from Metro, it's curbside recycling.

During the first two months of curbside service, Metro collected 1,500 tons of recyclables. The Department of Public Works estimates that an average of 50 percent of residents with carts set out their recyclables for curbside pick-up.

"We are thrilled to see such a high set-out rate in the first months of collection," Recycling Coordinator Kristen Deitrick said. "This report is an indication that there is a desire among residents to clean up and recycle Nashville's waste."

The new curbside recycling program began in April with the distribution of 96-gallon carts to single family households in the Urban Services District. To date, Metro has distributed more than 100,000 carts and plans to complete distribution by the end of October.

According to the latest figures, the average household had nearly 43 pounds of recyclables in its cart.

"These numbers indicate a level of excitement about the program that is very encouraging," Recycling Operations Manager Jack Tucker said. "The next step is to look at how we can raise those numbers by continuing to educate residents about what can and cannot be recycled in their carts."

Aluminum cans, steel food cans, newspapers, cardboard, office paper, and magazines are all accepted in curbside pick-up. Residents are encouraged to rinse and crush cans, but the materials do not need to be sorted.

For more information about Nashville's household recycling program, visit www.nashville.gov/recycle, or call Curby at 880-1000.

Emily Winters convinced her family to start recycling, reducing their trash by fifty percent.

DAUGHTER KNOWS BEST

All Emily Winters needed to encourage her family to recycle was a postcard in the mail. When she found out her cart was coming, the 11-year-old researched all she could about recycling and created a report for the next Winters family meeting.

"We wanted to recycle, but it was very cumbersome," said Sara Winters, Emily's mom. However, at Emily's urging, the Creive Hall family of four decided they should start recycling.

"I just thought it was a good idea because our family uses so much paper," Emily said.

Before receiving their curbside cart from Metro Public Works, Emily made recycling boxes and placed them around the house. She hung a list of recyclable and compostable items on their refrigerator, and even made a sign to post by the trash can asking, "Can you recycle it?"

By the time the curbside cart was delivered, the Winters' boxes were ready to be emptied. As a result of recycling, the Winters fill only one garbage can each week instead of two.

After receiving the recycling cart, Emily felt inspired to write a letter to Curby to show her appreciation for Nashville's concern about the environment.

"I wanted to tell you all how much I think you have spent your money and time: very wisely!" Emily said.

Emily believes starting to recycle at an early age will influence her to continue recycling as an adult.

"[It's important] so you get accustomed to the idea and you get used to doing it," Emily said.

RECYCLING SINCE IT WASN'T COOL...

"Growing up, we recycled drink bottles, milk containers and that type of thing," remembers 59-year-old Daniel Lane. "In that sense," he recalls, "I've always recycled." Still, Lane admits, a commitment to recycling was never a priority. "I wasn't into recycling as a conscious habit."

When Nashville introduced a curbside recycling program in the early 1990s, Lane started recycling regularly. When that program ended, he continued to separate recyclables from his garbage, taking the materials to a Metro recycling drop-off center at a local grocery store in his South Nashville neighborhood. Now that he lives in the Bordeaux area, he recycles at the Clarksville Highway Kroger.

"Recycling helps preserve critical natural resources that we should be concerned about depleting," Lane says.



Daniel Lane

Lane is excited about Metro's new recycling program, and he offers this simple advice: "Form a daily and weekly recycling routine," he encourages. "If we make recycling part of our lifestyle, it will become habit-forming. Over time, this effort will contribute to environmental cleanup and the natural beauty in our communities."

Lane gives some of the credit for his recycling success to his local recycling drop-off center. "The convenience of the drop-off center is the thing that kept me doing it," he said. "Being able to drop off recyclables during a trip to the grocery store, or on the way to school or church

Quiz Answer:

If you chose A, you're ready for curbside recycling! Proper cart placement is important to the success of curbside service. Please remember to place your cart on the curb, where you normally put your trash. And please be sure to place the cart at least three feet from any stationary object such as a mailbox, car, utility pole, etc.

makes it easy." Even with household recycling, Lane says he'll continue to take bottles and plastics to the drop-off centers. He stresses that location of the centers is key. "It's like we say in real estate," he jokes, "location, location, location."

CREATIVE RECYCLING EQUALS RE-USE

Debbie Arnold didn't think twice about whether or not to recycle. She immediately began recycling after learning of Nashville's waste management services.

"It's just the right thing to do," said Arnold. "Recycling is not difficult to do at all. It's my favorite chore around the house – definitely more so than vacuuming!"

Arnold counts on her husband to help with their recycling duties. She says they influence each other to keep recycling, and make a trip to the convenience center together each month to drop off their recyclables.

Arnold recycles everything from newspaper to aluminum to plastic to clothing to kitchen waste. She re-uses plastic bags and containers and passes her magazines and catalogs along to friends to be re-read. She also takes old clothes and other items to Goodwill and re-use centers. In her backyard, Arnold keeps a composting bin built with wooden planks she once used in her garden.

"My goal is to produce as little trash as possible," said Arnold. "My hope is that recycling will keep the environment in better shape for longer and keep us from using up our raw materials. I am a firm believer that recycling benefits the planet."



Debbie Arnold



RECYCLE. IT'S NASHVILLE'S NATURE.